

# A DAY IN THE LIFE OF...

## A FLEET SERVICES MANAGER



**Jayson Ramirez**  
Fleet Services Manager,  
City of Grand Prairie, Texas

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## MEET JAYSON RAMIREZ, FLEET SERVICES MANAGER FOR THE CITY OF GRAND PRAIRIE, TEXAS.

Ramirez has worked in the fleet industry for twelve years and has served as Fleet Services Manager for about four years.

Would you like to see into a typical day in the life of a successful fleet services manager? You're in luck. Welcome to a day in the life of Jayson Ramirez.

### BEGINNING OF THE DAY

When Ramirez first arrives at work, he begins his day by checking emails and reviewing his schedule for the day. The first person he typically speaks to in the morning is Angel Munoz, his Fleet Services Coordinator.

During a typical day, Ramirez receives a handful of calls, but between 50 and 75 emails or messages, as most businesses shift their communication focus to digital platforms.



### ON HIS ROLE

Many qualities go into being successful fleet services manager for a city fleet, including organization, patience and forethought. After serving in this role for four years, Ramirez says that the most important quality to have is **flexibility**.

"Every day as fleet services manager is different," said Ramirez. In order to keep up with the constant changes in schedule, one must focus on flexibility and embrace challenges as they come.

### INDUSTRY SUBSCRIPTIONS

In order to keep up with the latest fleet industry trends, Ramirez subscribes to many industry publications, including:

- Government Fleet Magazine
- APWA
- AssetWorks customer newsletter
- Fleet Maintenance
- FleetPros
- NAFA
- Automotive Fleet Magazine
- Fleet Equipment Magazine
- Heavy Duty Trucking (HDT)
- Business Fleet
- Municipal Fleet
- Work Truck
- Fleet Financials

### KEEPING PACE WITH FLEET TECHNOLOGY

The City of Grand Prairie Fleet Department currently uses AssetWorks [FleetFocus](#) fleet management software and [FuelFocus](#) fuel management software to improve operations across the entire department. The City benefits from the truly integrated platform, which allows all of their fleet and fuel data to be stored in one system.

"[AssetWorks software] allows me to streamline the total cost of ownership of all equipment and vehicles through one platform," said Ramirez.

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## ASSETWORKS ON RAMIREZ

From his work ethic to his interactions with his colleagues, Ramirez impresses the AssetWorks team regularly.

“Jayson is a dynamic and fast-moving fleet manager dedicated to the fleet industry. He is a true example of how hard work can pay off—starting out as a technician and moving on to now run the fleet he started with in his early career. Balancing going back to school and working hard on his career shows his strong work ethic and drive to do more.

Whether it is moving from the GUI to the web, getting NAPA in place to manage parts, troubleshooting new equipment on the shop floor or implementing FuelFocus across the city, he doesn't stop improving the fleet. He is direct but fair and you see this as he interacts with colleagues that trained him, but now report to him and are still trading jokes on a daily basis.”

-Jolene Bosche, Professional Services Manager, FleetFocus FA



## END OF THE DAY

Before leaving the office for the day, Ramirez likes to prepare for the following day's tasks.

“I prepare mentally for the next day of work and jot down any outstanding items that will carry over into the next business day,” said Ramirez.

## UNWINDING AFTER A LONG DAY

After a tough day in the office, Ramirez enjoys spending time with his family, traveling to new places and living life as a foodie!

## ADVICE FOR FUTURE FLEET PROFESSIONALS

“If you are not embracing change, especially in the fleet industry, you will be left behind,” said Ramirez, “You must have the desire and passion to learn more about the industry and if you don't know an answer—just ask!”

**WITH HIS STRONG WORK ETHIC AND DEDICATION TO HIS FLEET,  
JAYSON RAMIREZ IS SHAPING THE FUTURE OF THE FLEET INDUSTRY.**