



# 3 Ways to Observe Asset Management Awareness Month

This March, get your organization's Asset Management Team together to observe Asset Management Awareness Month. Not sure how to celebrate? We've got you covered.

## 1

### Get involved by joining the National Property Management Association (NPMA)

Asset Management Awareness Month is sponsored by the National Property Management Association (NPMA), a non-profit association for property management professionals. NPMA provides members with education, programs, networking, and services for professional development in the field.

NPMA is the largest association in the world for property management professionals. To learn more, or to become a member, view their [website](#).

## 2

### Stay informed with updates from your favorite asset management resources

Asset management processes are ongoing, and your education on the topic should be, too. Throughout the month, NPMA will be offering [free webinars](#) and information on topics ranging from self-assessments to asset disposition.

NPMA also invites you to join the conversation. Visit the [NPMA Facebook Group](#) and tell them how your organization promotes asset management awareness using the hashtag **#assetmanagementawarenessmonth**.

You can also find educational blog posts, infographics, and case studies relating to asset management on the AssetWorks [Fixed Assets Blog](#).

## 3

### Evaluate your current inventory plan and asset management processes

Now is the time to revisit your organization's inventory and asset management processes. Consider the accuracy of asset details (like location and condition), the effectiveness of communication (whether internal or with a third-party service), and the cleanliness of recent asset accounting reports.

Check out the AssetWorks [Fixed Asset Inventory Management Quick Guide](#) to learn more about different types of inventory, and for tips on creating an inventory plan. If an evaluation of your current processes reveals inaccuracies or inefficiencies, your organization might consider implementing an [automated asset management solution](#).



**What's your team doing to recognize Asset Management Awareness Month? E-mail your ideas to [adrea.sustarsic@assetworks.com](mailto:adrea.sustarsic@assetworks.com).**